

25% savings for Noni B. How big is that in the rag trade?



When Noni B upgraded their retail management system, they turned to Retail Directions. The result, a 25% gain in efficiency in their warehouse, and a saving of 6-7 cents per garment. In one of the year's classic understatements, Noni B Managing Director Alan Kindl quipped to BRW: "If you handle a million garments, it's quite a lot of money."

To discuss how Retail Directions can make a difference to your business, call Sales on +61 3 9561-3888 or visit www.retaildirections.com

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