

# What sold Fletcher Jones on our retail management system?



## **No seams.**

Our SMS Store Management System allows Fletcher Jones to link its retail operation back to the buying office. "Now we get near real time data from our stores," says Retail Director Rohan Gow. "We can see where the stock is, move it around and be more reactive. As a result, we can respond quickly to the market by seamlessly linking our POS system to our production schedule."

**To see how Retail Directions can make a difference to your business, call Sales on +61 3 9561-3888 or visit [www.retaildirections.com](http://www.retaildirections.com)**

